



AUSTIN BROTHERS COMPANY  
**Informative Presentation**



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## ***We ARE Blessed to BE A Blessing!***

### **About ABC**

The Austin Brothers Company (ABC) is an organization situated in the Detroit Metropolitan area, committed to helping its surrounding communities in service and philanthropic endeavors.

Its emphasis is specifically on assisting young people to realize their fullest potential, understand their value and worth in the world, and in their own community. The Austin Brothers' Company's mission is to inspire and positively influence young people to BE the Change the World needs to experience.

### **How it Began**

The Austin Brothers' Company's mission is to help children world-wide. Its vast vision began in the tender hearts of its founders, Nathaniel and Andrew Austin, at the delicate ages of merely 3 and 4. Their parents own and operate NT Design Solutions, a multimedia design firm in Michigan. Both brothers approached their mother, who was working in the home office after a meeting with a client. They requested a moment of her time to pitch their idea for their own company, at which they uttered the name ABC, an acronym for Austin Brothers Company. When she asked the nature of their business, they stated, "We are going to help the children around the world".

### **ABC's 1st Mission**

That same year the Austin Brothers put action to their intentions, by helping an unwed, teen mother expecting her first child, by hosting an online, social media driven baby shower. The appeal initially went out to their immediate community and ultimately grew to have nationwide influence, which resulted in the unwed mother accumulating all essentials and resources necessary for the arrival of her little one. As a result of the Austin Brothers Company's philanthropist efforts paired with their community partners, lives of the unborn, babies, children and preteens alike, have been positively affected and influenced.





### **ABC's Method**

The Austin Brothers Company enriches the lives of children through multiple, diverse efforts. Through fundraising efforts and events, ABC is capable of donating toys to orphanages, clothes and other resources to NIC units, providing resources to pregnant teens, providing mittens and gloves to head start eligible children and providing school supplies for children. By means of their time and talent, the Austin Brothers Company has raised funds to help further their endeavors to be a blessing to children, locally, nationally and worldwide, through modeling and lending their graphic design, photography & video skills to the community for either pay or free will monetary donations.

## **ANNUAL FUNDRAISING EVENTS**

### **Birthday/New Year Skating Party- January**

#### **Scope**

Every year the Austin Brothers celebrate their birthdays, which are both in January, at a skating rink. They invite family, friends, businesses and supporters to join them in their celebration, free of charge. Admission costs are:

- Children's coats, boots, gloves, hats, scarves, etc.
- Baby apparel (bottles, blankets, clothes, etc.)
- Toys
- Books
- Monetary donations
- School Supplies

Participants can become sponsors of the event by donating their talent (bands, DJ's, guest appearances, etc.) and have a designated section of the skating rink as their V.I.P. area for a substantial cost. Food and beverages, as well as, recognition on promotional materials as an official sponsor of the event are included in those substantial costs.

## **Spring & Harvest Festivals –May/October**

### **Scope**

Every year the Austin Brothers Company host a community, family focused Spring & Harvest Festival. They invite family, friends, businesses and supporters to join them in free of charge. Admission costs are:

- Children's coats, boots, gloves, hats, scarves, etc.
- Baby apparel (bottles, blankets, clothes, etc.)
- Toys
- Books
- School Supplies
- Monetary donations

Participants can become sponsors of the event by donating their talent (bands, DJ's, guest appearances, etc.), resources, expertise, supplies and monetary gifts in the minimum amount of \$300 or more.

## **Photos & Cookies with Santa- November/December**

### **Scope**

Every year ABC hosts a Cookies with Santa Photography Session where parents can allow their children to chat with Santa over cookies, have their photographs taken with Santa and enjoy a short film (Rudolph the Red Nosed Reindeer or Frosty the Snow Man) with Santa for a small monetary donation or the donation of a new, unwrapped toy or board game for a child for admission.

ABC enlists the participation of its annual sponsors and supporters in order to make this event happen. Listed below are a few of ABC's past sponsors & supporters:

William Bell Photography  
CakeLuv  
Field Zone in Southfield  
Dazzling Events by Jazz  
NTDS  
The Next Chapter Bookstore & Bistro

This event helps to provide toys to children in orphanages during the holidays, as well as resources to families whose children are hospital during the holiday season. This event encourages the community, businesses and organizations to donate:

- Money
- New board games (10-17)
- New toys (for children 3-10)
- New stuffed animals
- New books (All ages)

Participants can become sponsors of the event by donating their talent, venue, resources or contributing financially with a minimum monetary donation of \$300 or more.

## **Helping Hands for the Holidays to the NICU -December**

### **Scope**

Every year the Austin Brothers donate their time and talent to make a trip to the Henry Ford Neonatal Intensive Care Unit. Their beginnings were humble, as both brothers were born premature and spent their first days of life in the Neonatal unit. They understand how hard the holidays can be on families who have to divide their time during the holidays between long days and late nights at the hospital while tending to the needs of the family. The Austin Brothers bare tidings of joy, along with, coffee mugs for parents, blankets for comfort, small stuffed animals to top incubators and preemie clothing for the little attendees which occupy the 19 beds in the NICU. They invite family, friends, businesses and supporters to join them by donating:

- NEW Preemie clothing
- NEW Miniature or small stuffed animals
- Coffee Mugs
- Travel Mugs
- NEW blankets and throws for parents for long days and late nights

Participants can become sponsors of the event by donating monetary gifts in the amount of \$300 or more or items listed above which add up to the value of \$300 or more or by providing necessary resources for the event to be successful.





## How You Can BE The Difference?

- Sponsor an upcoming event or fundraiser
- Provide a donation
- Sponsor a project
- Volunteer for an event or project

## ABC needs YOU to Get Involved!

You can support the Austin Brothers' Company endeavor to Be the Difference children need in our world today by staying connected with them via facebook, email or their website. There you will find updates on events, fundraisers and products that will help raise funds for school supplies, books, toys coats, mittens, bottles, blankets, shoes, clothes, etc.

## To contact the Austin Brothers Company:

Austin Brothers Company

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Email: [abc@ntdesignsolutions.com](mailto:abc@ntdesignsolutions.com)

Web: [www.austinbrotherscompany.com](http://www.austinbrotherscompany.com)

**Facebook:** <https://www.facebook.com/austinbrotherscompany>

**Youtube:** [https://www.youtube.com/channel/UCx1vH-8-vVC9\\_y7sJINWubgTwitterL](https://www.youtube.com/channel/UCx1vH-8-vVC9_y7sJINWubgTwitterL)

**Twitter:** <https://twitter.com/2austinbrothers>

**LinkedIn:** <https://www.linkedin.com/in/austin-brothers-company-47068a122>

## ***Austin Brothers Company Administrative Information:***

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*The Austin Brothers Company is not affiliated with or contracted by any religious organization, company, ministry or church. Tithe and Offering amounts are not automatically committed to any particular religious organization or group. Tithes and offerings are escrowed until the appropriate time of use per the direction of the ABC advisory board.*